



Association Européenne pour l'Information  
sur le Développement Local a.s.b.l

## **Web Developer/Digital Media Expert**

AEIDL, the European Association for Information on Local Development, is seeking an enthusiastic and highly motivated Web Developer/Digital Media Expert to undertake web design and development on a range of European contracts. The role is to be offered on an employment contract **or** freelance basis. The role will involve teleworking with the capacity to utilise AEIDL's office in Brussels.

### **Role and responsibilities:**

The Web Developer/Digital Media Expert will report to the Communication Manager, and will possess a range of skills and experience in digital media and web development, including:

- Website ideation, design, development and implementation
- Working with a range of website platforms, such as Wordpress, WIX, Joomla and Drupal
- A-Z website development, configuring servers, registering domain names
- Design and development of interactive maps and other interactive elements
- Expert knowledge and understanding of CMS and database integration, especially for publications
- Creating document libraries
- Arranging web site security, including SSL, DDoS protection etc.
- Website maintenance
- SEO and meta descriptions
- Organising analytics and web stat monitoring
- Producing documentation and training
- Manage end-to-end digital projects
- Liaise with Project Management teams to ensure visual identity and message consistency
- Stay up-to-date with digital media developments



### Qualifications and experience:

Essential	Desirable
Knowledge and experience of one or more of PHP, CSS and Javascript, Java or Python	An additional qualification in web design
Experience using Wordpress, Wix, Drupal, Joomla	Good working knowledge of a second European language
A minimum of 3 years of experience working in web development and digital media	Familiarity with European institutions
A degree in communication or a related field	Expert knowledge of social media platforms and tools
Excellent command of spoken and written English	Experience of using Photoshop and other elements of the Adobe Creative Cloud
A creative mind, with a problem-solving attitude	

### Who we are:

AEIDL was founded in 1988 by like-minded individuals who believed that European integration can make a positive contribution to citizenship and to the sustainable development of communities.

AEIDL's thematic expertise ranges from environment, sustainable territorial development; employment, migration and citizenship, to enterprise and integration, social policy, social innovation and public service modernisation.

The Association offers a range of professional services, including information management, web and digital communication; events, capacity building, and network animation; publications, social media and video services, as well as technical assistance, evaluation and consultancy services for a broad range of European contracts.



We are based in the heart of Brussels, hosting a diverse, international team of skilled, motivated and dynamic experts, delivering high-quality services to our clients.

### **The Communications Team:**

The Web Developer/Digital Media Expert will be based in a team providing a range of communication services, including social media, video production, publications, dissemination and newsletters, across a variety of contracts. The Team works closely with AEIDL's Thematic Units, the Knowledge Hub and Business Development to produce high-quality products in a dynamic and energetic environment.

### **Application process:**

Send your CV in English in the [Europass format](#) with a short cover letter to [cv@aeidl.eu](mailto:cv@aeidl.eu) with the subject line **Web Developer/Digital Media Expert** by **04/11/2020**. Please note that only full application file will be taken into account and that only shortlisted candidates will be contacted after the closing date.

### **What we offer:**

AEIDL is a socially and environmentally engaged employer, offering a dynamic working environment. We welcome applications from all backgrounds.

*The personal data contained in applications sent in response to job offers are collected and recorded by AEIDL's HR/KM departments in accordance with the General Data Protection Regulations concerning the protection of personal data. These data will be processed by authorised persons only to be able to assess your application for potential recruitment and will be kept for the time necessary to achieve this purpose. You may request access to your personal data and, if necessary, have them corrected. You also have the right to have them deleted, transferred, request a limitation of their processing or to object to it. These various rights can be exercised by contacting the following address: [privacy@aeidl.eu](mailto:privacy@aeidl.eu).*