



EMEN project: Webinars and policy roundtable



Rationale

The EMEN-Network will guide a series of four stand-alone webinars along the three major axes of business development, the financial, human & social axes, with a final webinar dedicated to discuss about a better support ecosystem at EU level for migrants entrepreneurs. The webinars will cover many topics that are relevant to organisations that provide business support, as well as to entrepreneurs with a migrant background themselves. While the first webinar is dedicated to the recurring question of how to finance migrant entrepreneurial endeavours, the following webinars will focus on the question of what skills and capacity are needed in order to successfully develop a business (human capital) as well as what may be the (untapped) potential of networks for migrant entrepreneurs (social capital).

The target audience of this webinars are: EMEN's Community of Practice (CoP) members CoP1 - Coaching and mentoring and CoP2 - Access to finance; professionals, experts, policy makers, and researchers in the field of migrant entrepreneurship; migrant entrepreneurs; and the general European public that is interested in the issue of labour market integration of people with a migrant background through entrepreneurship.

With the 4th and likewise final webinar of our series, we aim at moving from the implementation-related challenges of EMEN's main target group (intermediary organisations) to open the discussion on "how to best support the migrant-entrepreneurial ecosystem in Europe" to the policy level.

In this context, by inviting representatives of European public and advocacy organisations involved in the formulation of policies respectively programming – we aim at:

- Discussing the findings / discussion points of the preceding webinars and like this, to mirror the sector's discourses to the policy level.
- Discussing (organizational) learnings from the past (i.e. Equal-Phase) and the coherence of policy support in the context of the complex EU-National-Regional governance structure
- Discussing the future of ME-Programs (i.e. upcoming EU-Budget phase)

Overview EMEN-Webinar Series:

Date	Title	Details
23 rd October 5-6PM	“Access to Finance: Let migrants do it themselves”	Objectives: <ul style="list-style-type: none"> • To shed light on the discourse of “Access to Finance” of migrant entrepreneurs • To highlight both insights from academia as well as practitioners in the field of supporting MEs • To foster the development of a European-wide exchange among researchers and experts in the field
06 th November 5-6PM	“Capacity building for Migrant Entrepreneurs: How might we ensure quality support?”	Focus: What competences are needed by BSOs to effectively address ME-needs (EU-Perspective)
20 th November 5-6PM	“Support networks for migrant entrepreneurs”	Focus: What is the importance of non-ethnic-networks for ME-Support? How to foster their development?
11 th December	Policy webinar and roundtable	Potential focus: <ul style="list-style-type: none"> • Policy coherence in EU & National governance structure • (Better) connecting past and current EU-efforts (i.e. Equal) • Future outlook EU-Support

